



**Gulf Coast Regional
Blood Center**
Commit for Life.

Media Alert

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KATY COMMUNITY ADVOCATES HOLD SUMMER BLOOD DRIVE

Donors Will Receive \$10 Gift Card for Willie's Restaurants

WHAT: The Katy Community Advocates invite the community to a summer blood drive at the Katy Neighborhood Donor Center at 1575 South Grand Parkway. All who attempt to donate and credit the Advocates will receive a *Commit for Life* sling backpack, 200 bonus points and a \$10 gift card from Willie's Restaurants. Also, donors receive a free health check and can save up to three lives.

Donations typically decline during the summer and holidays, so blood donors are especially encouraged to schedule an appointment and make a difference. *Commit for Life* donors who successfully complete two donations or a single double red cell donation between May 1 and Aug. 31 will be eligible to order a Kroger gift card worth \$15 from the *Commit for Life* store. A handling fee of 200 *Commit for Life* store points applies.

WHEN: June 27 – 8 a.m. to 4 p.m.

WHERE: Katy Neighborhood Donor Center
1575 South Grand Parkway
Sugar Land, TX 77478

Visit www.giveblood.org or call 1(888) 482-5663 to schedule your donation.

ABOUT US: Gulf Coast Regional Blood Center is asking its donors to *Commit for Life*. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to *Commit for Life*. The Blood Center is the primary supplier of blood components to more than 170 hospitals and health care facilities in a 25-county Texas Gulf Coast region. Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have their parents' consent also may donate. The donation process is simple, taking only about one hour. Gulf Coast Regional Blood Center is an independent, nonprofit blood center that is not affiliated with the American Red Cross. **Interact with us on the Web:** www.giveblood.org/blog • www.giveblood.org/Facebook • www.twitter.com/commitforlife • www.flickr.com/photos/commitforlife

MEDIA

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